

RESILIENCE IN MOBILITY

How companies secure competitiveness, innovation and supply chain robustness in an era of geopolitical and technological challenges

CAR SYMPOSIUM 2026

OCTOBER 13TH - 14TH 2026

BOCHUM | MARK 51°7

car Symposium

The mobility industry is facing growing pressure from volatile markets, fragile supply chains, new regulations and rapid technological change. At the same time, geopolitical tensions and industrial policy shifts – particularly between the U.S. and China – are reshaping global competition. The U.S. continues to lead in artificial intelligence and digital innovation, while China is rapidly advancing its technological and industrial capabilities through strategic long-term initiatives. In this environment, resilience is becoming a critical success factor, requiring companies to remain adaptable, innovative and secure. Artificial intelligence and cybersecurity will play a central role in shaping the future of the mobility industry.



RESILIENCE IN MOBILITY

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CORE CHALLENGES AND PARTNER OPPORTUNITIES

COMPETITIVE RESILIENCE

- **Navigating China's rise**
Market and power shifts
- **Adapting to U.S. dynamics**
Policy, trade and regulatory shifts
- **Reducing strategic exposure**
Risks across markets, suppliers and technologies
- **Protecting profitability**
Cost inflation and margin pressure

SUPPLY CHAIN RESILIENCE

- **Securing critical inputs**
Availability of materials
- **Reducing exposure**
Diversify networks
- **Safeguarding operations**
Stabilize supply chains
- **Balancing risks**
Regionalize sourcing

INNOVATION RESILIENCE

- **Enabling innovation**
Data & Digital Infrastructure
- **Protecting innovation**
Cybersecurity
- **Accelerating innovation**
AI / agentic AI
- **Scaling innovation**
Secure capabilities

WHY PARTNER WITH CAR?

RELEVANT PLATFORM

- Focused discussion on competitiveness, supply chain resilience and secure innovation
- Business relevance, industrial transformation and operational reality
- Topics closely aligned with current challenges for OEMs, suppliers and technology partners

RELEVANT AUDIENCE

- Around 200 selected participants in a focused and high-quality setting
- Senior decision-makers from OEMs, suppliers and technology companies
- Typical audience includes CEOs, CTOs, managing directors, VPs and senior business leaders

RELEVANT PARTNER VALUE

- Position your company through visibility, content and thought leadership
- Direct access to relevant decision-makers and high-value networking opportunities
- Partnership options include speaking slots, networking access, exhibitor space, ticket contingents, logo placement and LinkedIn visibility

SCHEDULE

Day 1

Tuesday
13th October 2026

09:00 Arrival & registration

10:00 - 17:00 Keynotes & presentations

18:00 NETWORKING EVENING
with special guests

Day 2

Wednesday
14th October 2026

09:00 - 15:00 Presentations & workshops



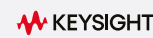
REFERENCES & OUTLOOK 2026



BRUNSWICK



GEELY



Nutzfahrzeuge



> 200
PARTICIPANTS

> 25
PARTNERS

> 20
SPEAKERS

car

PACKAGES

WE ARE HAPPY TO OFFER
INDIVIDUAL PACKAGES,
PLEASE CONTACT US.

Silver	Gold	Platinum
<p>Speaking slot 10 min</p>	<p>Speaking slot 15 min</p>	<p>Speaking slot 15 min ✓ Q&A (Mainstage)</p>
<p>4m² booth</p>	<p>8m² booth</p>	<p>16m² booth</p>
<p>5 Tickets ✓ incl. CAR Symposium pre-event</p>	<p>8 Tickets ✓ incl. CAR Symposium pre-event</p>	<p>15 Tickets ✓ incl. CAR Symposium pre-event</p>
<p>Top placement logo + profile ✓ on event website & in Event-APP</p>	<p>Top placement logo + profile ✓ on event website & in Event-APP</p>	<p>Top placement logo + profile ✓ on event website & in Event-APP</p>
<p>Branding ✓ On-Site & all promotional materials</p>	<p>Exclusive Branding ✓ On-Site & all promotional materials</p>	<p>Exclusive Branding ✓ On-Site & all promotional materials</p>
<p>Social Media ✓ Acknowledgement</p>	<p>Social Media ✓ Stand-alone posting</p>	<p>Social Media ✓ 2x Stand-alone posting</p>
<p>Event-APP ✓ Networking / matchmaking</p>	<p>Event-APP ✓ Networking / matchmaking</p>	<p>Top placement Event-APP ✓ Networking / matchmaking</p>
<p>Price on request</p>	<p>Price on request</p>	<p>Price on request</p>

MARK 51°7

BOCHUM AND AUTOMOTIVE - THEY BELONG TOGETHER!

Today, the location presents itself as an innovative ecosystem for the future of the automobile. Electromobility, innovative software solutions, AI and cyber security in the vehicles of tomorrow.

The MARK 51°7 innovation and automotive quarter is an outstanding example of pioneering business, combining science and industry and creating new synergies. MARK 51°7 has already contributed significantly to the success of various automotive companies, including Bosch/ETAS, Keysight Technologies and Volkswagen Infotainment. Research and training has been conducted for over 20 years in knowledge clusters such as the Horst Görtz Institute for IT Security at Ruhr University Bochum and the Institute for Electromobility at Bochum University of Applied Sciences.

Numerous industry cooperations promote the further development of E-Mobility, IT (security) and battery technology. And the district is giving rise to new collaborations. True to our own origins, we will thus combine the best of the automotive industry and science.



CONTACT

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